

# BIBA 2019 Facts & Figures

## Registered attendees

Total	8,306
Insurance brokers	5,271
Number of exhibition stands	217

## SOME FACTS ABOUT BIBA 2019 BROKER DELEGATES

### Business transacted

Commercial lines	55%
Personal lines	41%
Other	4%

### Number of employees

1 - 24	34%
25 - 49	15%
50 - 249	23%
250 +	28%

### Buying power

Decision maker	41%
Influence decision	41%

## THEIR OPINION ABOUT BIBA 2019

96% rated the quality and usefulness of the exhibition as Excellent or Good

79% reported getting real business done at the show

98% rated BIBA 2019 as Excellent or Good overall